FAIR FINANCE ASIA

ACCELERATING ASIA'S SUSTAINABLE FINANCE JOURNEY

ABOUT FFA

Fair Finance Asia (FFA) is a network of over 90 civil society organizations (CSOs) in Asia working together to ensure that financial institutions operating in the region uphold social and environmental rights and the well-being of local communities.

- FFA operates at the regional level and across ten countries in Asia in Bangladesh, Cambodia, India, Indonesia, Japan, Lao PDR, Pakistan, Philippines, Thailand, and Vietnam.

- FFA is part of Fair Finance International (FFI), a global network of civil society coalitions advocating for sustainable finance across Europe, Latin America, and Africa, and Asia.

- FFA is a program funded by the Swedish Embassy in Bangkok, Thailand. Between 2018 and 2022, FFA implemented its Phase 1, and in 2023 began implementing its Phase 2 running until 2026.

- In January 2026, FFA launched the Investing and Financing Outcomes in Regional Ecosystems and Sustainable Trade (I-FOREST) project.

THE CHANGE WE'RE WORKING TOWARDS

1. Financial institutions (FIs) operating across the region increasingly adopt or improve sustainable finance policies, practices and public disclosure.

2. Regulators and governments increase independent monitoring of FI policy, practice and accountability and transparency, and improve the regulation of FIs, including through mandatory regulation.

3. Regional financial sector actors take increasing actions to require and enforce improved standards for FIs' policies, practices, accountability and transparency

4. Strong and resilient civil society across the region effectively influences the sustainable finance agenda across the region, integrating a gender lens and community voice.

5. Other actors (intermediary stakeholders) have increased awareness and take increased action to influence the sustainable finance agenda.

OUR THEMATIC AREAS

Climate Change

Financial Inclusion

Human Rights

Nature

Transparency & Accountability

Corruption

Gender Equality

Labor Rights

Taxes

Just Energy Transition

Gender Lens Finance

ADVANCING SUSTAINABLE FINANCE IN ASIA

Data from January 2018 to June 2025

283 New or improved financial policies at the national and regional level.

68 Improvements by national governments in national regulations and/or their enforcement and other financial sector regulators, promoting the integration of ESG and human rights criteria.

493 Stakeholders committed to forming multi-stakeholder initiatives.

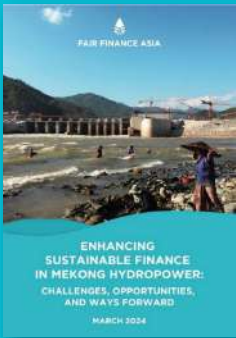
712 CSOs supported by regional partners and/or national coalitions that increasingly participate in or initiate influencing and advocacy efforts on promotion of a transparent and accountable financial sector.

115,961 people taking action campaigning, demanding and/or engaging for a transparent and accountable financial sector that integrates ESG & HR criteria.

FFA'S LIBRARY

IN PHASE 2

The Asian Development Bank's Energy Transition Mechanism: Social, Environmental, and Rights-Based Considerations (2023)



Enhancing Sustainable Finance in Mekong Hydropower: Challenges, Opportunities and Ways Forward (2024)

Sustainable Finance Taxonomy Guidebook Version 2 Module 4 (2024)

Towards a Gender-Transformative Energy Transition in Asia (2024)

Just Energy Transition Policy Toolkit (2024)

Empowering Consumers as Drivers of Sustainability in Asia's Financial Sector (2024)

Unearthing the Hidden Costs: Social and Environmental Considerations in Asia's Transition Minerals Mining and Supply Chains (2024)

SCAN TO ACCESS FFA'S DIGITAL LIBRARY

I-FOREST

Supported by the UK Foreign, Commonwealth and Development Office (FCDO) through its Forest Governance, markets and Climate Programme Phase 2 (FGMC2), I-FOREST addresses the overseas deforestation footprint of Asian economies as major importers, processors, and financiers of commodities sourced from tropical forest countries, including the Association of Southeast Asian Nations (ASEAN) member states. The project will run until March 2031.

A strategic opportunity for regional transformation

Asia is not only a consumer of forest-risk commodities, but also financially consequential in shaping how these commodities are produced and traded. By influencing financial sector policies and regulatory frameworks, I-FOREST aims to unlock system-level change across value chains to contribute to combatting deforestation.

Over the project period, FFA and its partners will:

- Strengthen the evidence base on financial flows linked to cross-border deforestation and its negative impacts on women, girls, Indigenous Peoples, and other marginalized groups.
- Support financial institutions to adopt sustainable and gender-responsive policies and practices.
- Engage financial sector and trade regulators to advance sustainable, gender-responsive and inclusive regulations.
- Increase public and stakeholder awareness of the social and environmental impacts of deforestation-linked finance.

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